

# JASON OLMSTEAD

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## SKILLS

Adobe Photoshop, Illustrator, After Effects, InDesign, Macromedia Freehand, Fireworks, Flash, Homesite, Dreamweaver. Front-end web programming in CSS, XHTML and JavaScript.

Concept development, client consultation, project management and strong communication skills.

## EXPERIENCE

**The Fresno Bee** Fresno, CA 3/04-Current  
Interactive Media Designer

At The Fresno Bee I am the lead online designer and was in charge of the overall visual direction of the redesigns for both FresnoBee.com and VidaenElValle.com. In addition to site redesigns and maintaining daily aesthetics, I am responsible for special projects, coordinating with the art and photo departments, and was a key part of ensuring project workflows with the integration of the Interactive Media department into the newsroom.

- **Fresno Bee**  
www.fresnobee.com
- **Vida en el Valle**  
www.vidaenelvalle.com
- **Sierra Star**  
www.sierrastar.com
- **John Muir Trail blog**  
www.fresnobeehive.com/jmt
- **History of Fresno's Fulton Mall**  
www.fresnobee.com/images/fulton/
- **Award received**  
Awarded 1st place Best of the West award for History of Fresno's Fulton Mall, an interactive look at the Fulton Mall

**Transport Productions** Fresno, CA 1/03-Current  
Owner

I started Transport Productions in the beginning of 2003 to provide creative services around the Central Valley in Graphic Design, Web Development and Multimedia Production.

- Fresno Laser Aesthetics  
[www.fresnolaser aesthetics.com](http://www.fresnolaser aesthetics.com)
- Images on Film & Digital  
[www.josh hires.com](http://www.josh hires.com)
- Western Ag Chipping  
[www.western ag chipping.com](http://www.western ag chipping.com)

**Revcom Advertising & Design** Clovis, CA 7/02-12/02

Web Designer and Developer

At Revcom I worked within a traditional print based advertising agency as the companies only Web Designer and Developer.

- El Monterey  
[www.elmonterey.com](http://www.elmonterey.com)

**Impossible, Inc.** Santa Barbara, CA 12/00-1/02

Multimedia Specialist

At Impossible, Inc. I was the Multimedia Specialist and worked closely with the Graphic Designers to coordinate and keep consistent all established brands and aesthetics.

- Pacific Life  
[www.pacific life.com](http://www.pacific life.com)
- OSTA - Optical Storage Technology Association  
[www.osta.org](http://www.osta.org)

**Silverander Communications** Santa Barbara, CA 3/00-10/00

Web Designer and Developer

Worked within a print focused advertising agency as the web designer and developer translating their brochures and catalog clients work online.

- Pine Trader Antiques  
[www.pine trader.com](http://www.pine trader.com)

**Cox, Rasmussen & Cross** Eureka, CA 10/98-11/99  
Web Designer and Developer  
Worked within a traditional print based advertising agency as a web designer,  
multimedia producer and programmer.

- SHN Consulting Engineers & Geologists, Inc.  
www.shn-engr.com

**Venu Interactive** Hollywood, CA 5/98-9/98  
Web Designer  
Hired through online resume to work as a contract designer on the SPE! Sony  
Movies web site.

#### EDUCATION

Fresno City College Fresno, CA 1993-1996  
Studied various fields of art including illustration, painting and graphic design.

McLane High School Fresno, CA 1988-1992

#### REFERENCES

Matt Thompson mthompson@startribune.com (612) 673-7893  
Deputy Editor of Interactive Media, The Star Tribune Minneapolis, ME

Jarah Euston jarah@fresnofamous.com (917) 623-6427  
Director of Member Services, Central Valley Business Incubator Fresno, CA  
CEO of Famous Media Fresno, CA